



### STOCK MARKET PREDICTION USING ARTIFICIAL INTELLIGENCE AND SELF-DESIGNED INDICATOR

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#### ABSTRACT

Stock Prices are very dynamic and volatile because of the underlying nature of the financial domain and also due to the mix of known parameters like previous days' Closing Price and unknown factors like sentiments. Analyzing the huge stock market through Technical

Indicators helps traders, analysts and investors to understand market sentiment and accordingly make rational decisions. This paper proposes a prediction method for different stocks using Artificial intelligence based on Open close Crossover (OCC) Indicator which tracks price movement of stocks and give a buy/hold/sell recommendation. It has used a processed data set of Open Price (O) and Close price (C) for the period of one year from March 2017 to March 2018 whose Exponential Moving Average (EMA) is plotted, and inferences are deduced based on results obtained for different periods of OCC Indicator. This paper proposes a technical indicator that outperforms the existing prediction techniques in terms of returns.

**INDEX TERMS:** Stock Market, Open Price, Close Price, Open Close Crossover indicator and Artificial Intelligence.

#### I. INTRODUCTION

Predicting the price movements in stock markets has been a major challenge for traders. The primary area of concern for any trader is to hit the ideal time to buy and sell. However, financial time-series is very noisy and volatile and hence very difficult to forecast.<sup>[1]</sup>

Technical analysis is based on the principle that a market's price reflects all relevant

information, therefore, it looks at the history of a security's trading pattern rather than external drivers such as economic, fundamental and news events. A proper technical analysis helps in reducing the risk on investment in the share markets and in choosing a less risky and highly rewarding investment avenue.<sup>[3]</sup> It uses market indicators of many sorts, some of which are mathematical transformations of price, often including up and down volume, advance/decline data but the proposed paper uses a single self designed technical indicator which is Open Close Crossover Indicator.<sup>[9]</sup> These indicators are used to help determine whether an asset is trending, and the probability of its direction and of continuation. Moreover, as price action also tends to repeat itself because investors collectively tend toward patterned behavior hence analysts focus on identifiable trends and conditions.

Traditional old methods of prediction were generating returns just equal to or marginally above the market returns. However, there is a need of having a system which generates returns higher than market returns. The proposed system looks at devising an artificial system which uses Open Close Crossover (OCC) Indicator and predicts the call to be taken.

## II. RELATED WORK

Price and volume are intuitive and timely to describe the market trading. And the relationship between price and volume is the most fundamental and important entry point for being aware and understanding of the stock, stock trading and stock market. Open Close Crossover (OCC) Indicator has been developed on the principles of Moving Average Crossover Alert Indicator.<sup>[3]</sup> With this indicator, one will be able to see clearly when two Moving Average (MA) indicators cross. It will draw on the chart a green arrow when faster MA crosses the slower MA from below to above. On the other hand, red arrow will appear when faster MA crosses the slower MA from above to below. The state-of-the-art stock market prediction models and techniques have been surveyed in various researches considering the accuracy, confidence and generalization issues. Early trials to enhance the prediction performance were based on sentimental information<sup>[10]</sup> or new stock market data forms (such as candlestick and point and figures).<sup>[11]</sup> Others tried to optimize the performance of the MLP ANN, as its performance drops when the network size increases. Jasemi et al.<sup>[18]</sup> presented a model for stock market based on a supervised Feed-Forward ANN and technical analysis of the Japanese Candlesticks. They used ANN as a regression model to produce key parameters, from their independent variables, for technical analysis pattern detection. A raw-data based approach and signal based approach were used for defining the independent variables. The

empirical results of these two approaches exhibited acceptable prediction for triggering “Buy” and “Sell” signals.

### III. METHODOLOGY

In this paper, Open Close Crossover (OCC) Indicator, designed by us is used as a basis for designing the proposed Artificial Intelligence system. The EMA of open and close prices is coded the period (N) and the point where the two EMAs meet is termed as the Crossover point. By doing regressive calculations and analysis, it can be seen that there can be three instances based on the movement of the two EMAs. The AI system primarily has been given the instances for which a call is to be taken. In one case the EMA of close price will be above the EMA of open price which is called as positive divergence. When the EMA of open price will be above the EMA of close price, it is called negative divergence. When there would be no crossover happening, it is called as zero divergence.

The positive divergence indicates BUY recommendation and the price of buying is taken as average of open and close price of that day and the negative divergence indicates SELL recommendation with selling price taken as average of the close and the open price. And if there is no crossover the recommendation will be to HOLD on the decision and wait for the right moment to initiate a trade.

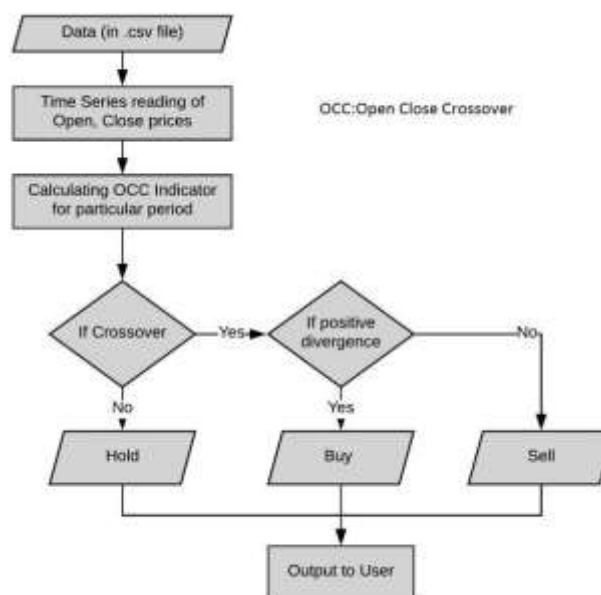


Fig. 1: Flow diagram of proposed A.I System.

The above is the flow diagram for the proposed system. In first, the system accepts the data (.csv file) of any stock given by the user. However the user should take care that there is no bonus or split in the given stock. The system then reads the open and close prices of the stock. Using these prices the system calculates the OCC indicator. This OCC indicator is then used by the system to detect whether a crossover takes place or not, if the crossover doesn't take place then Hold recommendation is given to the user. If there is a crossover then it is checked for a positive divergence which if found, then a Buy recommendation is given to the user else a Sell recommendation is given.

#### IV. OBSERVATIONS

The algorithm was tested on the data of one year ranging from different indices namely Nifty 50, Midcap and Smallcap for all possible trends of upward movement, sideways movement as well as downward movement.

The following tables give the observations for the proposed AI system:

**Table 1: Observations for large cap stocks.**

Trend	Period of OCCI	Stock Name	Total no of trades	No of Trades profitable	No of loss Trades	Average Profit % Per trade	Accuracy of trades	Percentage Returns YoY
Up	6	GAIL	23	13	10	1.19	56.52	27.37
	12		14	8	6	0.905	57.14	12.67
	18		13	10	3	1.62	76.92	21.06
	24		8	4	4	0.19	50	1.52
	30		5	2	3	0.75	40	3.75
Down	6	Power Grid	22	14	8	0.61	63.63	13.42
	12		16	12	4	0.73	75	11.68
	18		10	8	2	0.67	80	6.7
	24		9	6	3	0.13	66.66	1.17
	30		11	3	8	-0.42	27.27	-4.62
Side	6	Adani ports	19	15	4	2.05	78.94	38.95
	12		15	9	6	0.17	60	2.55
	18		14	9	5	0.46	64.28	6.44
	24		16	5	11	-0.101	31.25	-1.616
	30		16	14	2	2.2	87.5	35.2

In Table 1, large cap stocks are considered for which Year-On-Year returns (YoY) is calculated. The returns obtained for all the stocks is compared with the individual market returns for those stocks. For example, we consider GAIL in which we see that the returns from the proposed system reaches a maximum value of 27% whereas the market returns for that stock is about 18%. Another inference can be deduced from this is that for lower values of 'N', the returns obtained are over above the average.

**Table 2: Observations for mid cap stocks.**

Trend	Period of OCCI	Stock Name	Total no of trades	No of Trades profitable	No of loss Trades	Average Profit % Per trade	Accuracy of trades	Percentage Returns YoY
Down	6	Adani Power	19	14	5	4.43	73.68	84.17
	12		15	11	4	5.62	73.33	84.3
	18		11	7	4	2.08	63.64	22.88
	24		10	7	3	1.19	70.00	11.9
	30		9	5	4	2.32	55.56	20.88
Up	6	GNFC	19	16	3	8.95	84.21	170.05
	12		13	10	3	6.37	76.92	82.81
	18		13	7	6	1.95	53.84	25.35
	24		11	4	7	2.57	36.36	28.27
	30		9	4	5	3.04	44.44	27.36
Side	6	JK cement	24	17	7	1.86	70.83	44.64
	12		17	10	7	2.1	58.82	35.7
	18		8	6	2	1.56	75	12.48
	24		4	4	0	2.54	100	10.16
	30		5	4	1	2.24	80	11.2

In Table 2, mid cap stocks are considered for which Year-On-Year returns (YoY) is calculated. Here, we consider a downtrend stock for our analysis i.e Adani Power. The average returns from the system was 44.8% whereas the market returns were -28.9%. This clearly shows the that system heavily beats the market. For other stocks as well, the returns obtained are quite impressive as compared to the returns generated otherwise by other methods.

**Table 3: Observations for small cap stocks.**

Trend	Period of OCCI	Stock Name	Total no of trades	No of Trades profitable	No of loss Trades	Average Profit % Per trade	Accuracy of trades	Percentage Returns YoY
Up	6	Radico	27	22	5	4.37	81.48	117.99
	12		18	8	10	0.905	44.44	16.29
	18		14	12	2	4.51	85.71	63.14
	24		13	10	3	1.62	76.92	21.06
	30		7	6	1	9.86	85.71	69.02
down	6	kwality	24	12	12	0.606	50	14.544
	12		13	9	4	0.713	69.23	9.269
	18		12	9	3	0.897	75	10.764
	24		10	1	9	-4.84	10	-48.4
	30		6	5	1	1.04	83.33	6.24
Side	6	Eimco Elecon	21	12	9	1.93	57.14	40.53
	12		12	5	7	1.46	41.67	17.52
	18		8	4	4	1.636	50	13.088
	24		6	4	2	2.88	66.67	17.28
	30		4	3	1	2.68	75	10.72

In Table 3, Small cap stocks are considered for which Year-On-Year returns (YoY) is calculated. If we consider the sideways trend stock, which here in this case is Eimco Elecon, it is observed that the average returns for all the considered values of period of OCC indicator of this stock is 19.82% when it is tested on the proposed system. On the contrary, the returns of this stock on the market is negative 10.44% thus proving that the results by the proposed system are way better.

Moreover, one more observation can be deduced that we can see the proposed system to work for all the three trends observed in the stock market.

## V. COMPARISON

There are various other methods that can be used for prediction of the call to be taken depending upon the period and risk appetite of the investor. Comparing with traditional methods like fundamental analysis is not viable for short term investing. Moreover, there are other methods like the Artificial Neural Network Approach which can be used.

The Artificial Neural Network (ANN) which is used for predicting gives the recommendation for each trading day. Not only does this increases the number of trades for the user but also the user has to pay other costs involved in trading like the brokerage and the taxes involved in initiating a trade, thereby increasing the overhead call. In such a scenario the proposed Artificial Intelligence system has a unmatched advantage because it does not give a Buy/Sell call on daily basis and thus saving precious resources for the trader. Beside this, the ANN can face the problem of overfitting and hence failing to anticipate the unexpected move in the market, but the proposed system incorporates these circumstances and hence it is efficient in all three trends in the market.

## VI. RESULTS

The returns obtained for all the stocks are better than the results by the market. The proposed AI system takes into consideration the average of the open and close value for buying and selling therefore the shortcomings of other methods is well taken care of. Secondly, we can conclude that as the value of 'N' increases the returns over all the stocks for all the trends decreases and hence it is advisable to have time period of OCCI low in the range of 6-10 only. Moreover, as the time period increases, the number of trades decreases as the number of crossovers decrease. This creates uncertainty in results as number the points to justify the call is considerably low.

The above system is giving returns which are beating the returns given by the market, however there are certain shortcomings of this method. Firstly, if there is a case of stock split or if a bonus stock is provided, then this tends to change the price of stock drastically and this has a negative impact on the OCC indicator which influences the recommendation. Fortunately, this shortcoming can be solved by using only the data which is available after such cases.

The second shortcoming is that this algorithm works only for a certain range of period (N) of OCC Indicator. Hence, we see that with an increase in the time period of OCCI, the performance of the OCC Indicator decreases to a large extent. This indicator will function effectively only and returns will be acceptable only when the time period (N) is considerably less ( $< 40$ ). If the time period is very small ( $< 3$ ), then the graph will contain more noise (crossovers) due to which conclusions cannot be made. Therefore the period of the EMA can be set as per the returns which the user is intending to get.

## VII. CONCLUSION

This study investigates the role Artificial Intelligence system using OCC Indicator in predicting the call to be made based on the period 'N'. The investors risk exposure on market behaviour is reduced with the help of this approach especially for shorter periods of time. The price of buying is taken as average of open and close price of that day and the OCC Indicator captures both the opening as well as closing price and predicts correct price movement of different stocks across varied sectors and gives the investor valuable returns. This system is strong enough to give recommendations which have higher returns compared to what the market could otherwise give. However, here the value of n needs to be given by the user. The improvement that can be done is to have a GUI (Graphical User Interface) which the user provides the data as well as the current position according to which the system will give prediction.

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